



SPIV  **SITE**™
ENTERPRISE SERVER

***Your Corporate Intranet
Solution***

WHITEPAPER

Internal Websites: An Ideal Intranet Solution

When it comes to sharing information within a company, nothing is more effective and content-rich than browser-based internal websites. Employees can easily find important information and make contributions from any Internet browser inside the corporate firewall. And unlike specialized solutions, there is nothing to buy and nothing new to learn. Employees need only Internet connectivity to access the company Intranet.

There's good reason for the recent interest in corporate Intranet solutions. Departments have information to share with employees, and employees need a universal way to communicate directly with their company. SpinSite Enterprise Server™ provides the ideal solution. Using any current Internet browser, employees can access any department website to quickly locate and download important documents and forms, or collaborate with other employees.

Most intranet solutions provide a number of small collaboration tools to improve communication, but none of these solve the main problem of organizing and maintaining the corporation's internal webpages. Only one product, SpinSite Enterprise Server, approaches internal websites in this way. The heart of the SpinSite Enterprise Server is its powerful browser-based website builder which makes the design of robust and consistent website pages easy. Anyone with basic word processing skills can quickly add content and documents to a department website using simple cut-and-paste techniques. SpinSite Enterprise Server ensures that each departmental website will look clean, consistent, and professional. SpinSite Enterprise Server is also an ideal enhancement to any existing corporate portal.

SpinSite Enterprise Server makes it easy to find information spread across the corporate intranet. Each department or project website is divided into a two level navigation system where menus are used to group pages. An outline view encompasses all of the information on your intranet. The top level view is a list of all of the internal websites that have been created for your company. You can click on a website title to view its menus, then click on a menu item to view its pages. Existing HTML pages are easily imported directly into SpinSite Enterprise Server, and appear on the menu system for easy access.

SpinSite Enterprise Server is available on a no-obligation, 45 day evaluation period to qualified companies. ★

EVALUATION@SPINSITE.COM

800-765-7690

Best Practices Approach

SpinSite Enterprise Server addresses Intranet sites in a natural way. The IT department defines the structure and overall look and feel for all Intranet websites, then the individual departments create and maintain their own websites. Placing the responsibility of website creation with the individual departments promotes employee loyalty and participation, while eliminating the normal costs of website development and maintenance. Individual departments can contribute and have ownership of their intranet pages. Digital content can be added with simple cut-n-paste techniques. When something changes, the responsible department can make and post the change in minutes.

Installs in Minutes, Live in Hours

SpinSite Enterprise Server comes fully installed on its own rack-mount or desktop server and is functional upon delivery. The IT department need only assign an IP address to the server, assign authorities to each department contact, and create the basic web sites for each department with just one click. Next, each department manager logs on to their new website and adds pages and content. Department managers may grant others permission to modify their department's website, restrict the viewing of any page to one or more persons, or create project-related websites within their departmental website. The SpinSite Enterprise Console gives the IT department total control over all websites and their content. Permissions can be granted or denied, and pages can be removed or modified, in mere seconds.

The advantages of SpinSite Enterprise Server include:

- Ready to Use (comes fully installed on its own server)
- Create new Departmental or Project websites in minutes
- Create/Add/Change any content with ease
- Add Graphics, Video, Audio, or PDF's to any page
- Add Downloads, Blogs, Forms, Polls, etc...
- Multiple levels of Security
- Full IT Management Control
- No Development Cost or Time Wasted
- Completely Intuitive (no learning curve)

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When SpinSite Enterprise Server is used as an enhancement to an existing corporate portal, simple links added to the existing system provide one-click access to any part of the new Intranet websites. Websites can be blocked, deleted, or given limited access by the IT department. Detailed change logs store activities for each website; including the date, time, and the ID of the user making changes.

No other Intranet system allows for such consistency and control of inner-departmental information sharing, while giving the IT department complete administrative control over the entire network of departmental websites. SpinSite Enterprise Server is attractively priced at only \$5,995 and is available on a no-obligation, 45 day evaluation period to qualified companies.

About SpinSite

SpinSite™, Inc. is a recognized provider of online websites and enterprise applications. Developed for the novice user, SpinSite has already enabled thousands of individuals to create personal and company websites by employing the simple built-in WYSIWYG creation tools. SpinSite, Inc. is a privately owned company.

For more information, please contact:

Dennis Murray
Enterprise Program Manager
Dennis@spinsite.com
800-765-7690

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